

# HORIZON CITY WINE FESTIVAL

**SPONSORSHIP PACKAGE 2025**

*Horizon  
City  
Wine  
Festival*

**SEPTEMBER 13TH, 2025**

**2PM-11PM**



**Dear Potential Sponsor,**

We are excited to announce the 6th Annual Horizon City Wine Festival is scheduled for September 13th, 2025! This event has grown into one of the most anticipated gatherings, celebrating fine wines, local vendors, and the spirit of giving in our community. Each year, we dedicate a portion of our proceeds to a local nonprofit organization, This past year, we donated to the El Paso Multiple Sclerosis Community. This tradition of giving back is central to our mission, and we're looking forward to making an even bigger impact in 2025!

### **Join Us as a Sponsor**

As a valued community leader, we invite you to join us as a sponsor for the 2025 Horizon City Wine Festival. Partnering with us provides a unique opportunity to reach an engaged audience, enhance brand visibility, and demonstrate your commitment to supporting meaningful causes in our area.

### **Sponsorship Benefits**

Our sponsorship packages offer tailored benefits designed to meet your marketing and community engagement goals. Depending on your level of support, benefits may include:

- Brand exposure on event materials, social media, and press releases
  - Logo placement on event banners and promotional materials
  - Opportunities for on-site activations to engage with attendees
  - Complimentary tickets for clients, employees, or guests
  - Recognition in our festival program and during key festival moments
- A Growing Festival with a Purpose**

The Horizon City Wine Festival has become a staple event in Horizon, drawing hundreds of attendees each year. It's a fantastic chance to connect with community members while supporting causes that matter. In addition to bringing wine lovers together, our focus on giving back adds a layer of meaning that resonates deeply with our guests and partners.

We would be honored to discuss sponsorship options with you and explore how your brand can benefit from being part of this signature event. Please feel free to contact us at 915.637.0804 or visit our website [horizoncitywinefestival.com](http://horizoncitywinefestival.com)

Thank you for considering a partnership with the Horizon City Wine Festival. Together, we can make the 2025 festival the most impactful one yet!

**Warm regards,**

David Morales  
Event Organizer  
Horizon City Wine Festival  
915.637.0804  
[horizoncitywinefestival.com](http://horizoncitywinefestival.com)



# SPONSORSHIP PACKAGES

## **Sponsorship / Vendor Information Packet ..... \$5,000**

Stage Sponsor for festival (1)

- Admission for 15
- VIP Admission for 6
- 10x10 tent
- Your own sponsorship table to advertise your company
- 5x3 Banner
- Banner on website linking to companies web page
- Private Lounge for 8-10 people
- Located indoors, our VIP area promises an elegant ambiance where you can escape the crowds and savor the festival in style.
- Mention in all media releases, radio spots, newspaper, advertising, publicity posters, magazine ads/articles, brochures, flyers, website, social media ,and public relations materials

- Special on-stage recognition of your sponsorship
- Your Company will have the opportunity to display a banner and/or signage at the event, and distribute collateral materials.
- Exclusive VIP Experience at the Wine Festival Step into a world of sophistication and indulgence with our VIP Experience, the most coveted ticket at this year's wine festival. Located indoors, our VIP area promises an elegant ambiance where you can escape the crowds and savor the festival in style.

## **VIP Sponsor.....\$3,500**

- Sponsor for the VIP Section (1)
- Admission for 15
- VIP Admission for 6
- 10x10 tent
- Your own sponsorship table to advertise your company
- 5x3 Banner
- Banner on website linking to companies web page
- Mention in all media releases, radio spots, newspaper, advertising, publicity posters, magazine ads/articles, brochures, flyers, website, social media ,and public relations materials
- Special on-stage recognition of your sponsorship
- Your Company will have the opportunity to display a banner and/or signage at the event, and distribute collateral materials.

## **VIP Sponsor.....\$3,000**

- Sponsor for the VIP Station (4)
- Admission for 15
- VIP Admission for 6
- 10x10 tent
- Your own sponsorship table to advertise your company
- 5x3 Banner
- Banner on website linking to companies web page
- Mention in all media releases, radio spots, newspaper, advertising, publicity posters, magazine ads/articles, brochures, flyers, website, social media ,and public relations materials
- Special on-stage recognition of your sponsorship
- Your Company will have the opportunity to display a banner and/or signage at the event, and distribute collateral materials.

## **VIP Experience Includes:**

- **Elegant Indoor Setting:** Relax in the comfort of an exquisitely decorated indoor space, designed to provide an ambiance of refined elegance and tranquility away from the festival hustle.
- **Premier Wine Selection:** Explore an exclusive selection of premier wines, handpicked for their exceptional quality and uniqueness.
- **Gourmet Finger Foods:** Enjoy a delightful array of gourmet finger foods, each crafted to pair beautifully with your wine. Our menu features both classic and innovative selections, providing the perfect culinary complement to your tasting journey.
- **Intimate Atmosphere:** With limited access, the VIP area maintains an intimate atmosphere that's perfect for both relaxed sipping and engaging conversations with fellow wine enthusiasts.
- **Dedicated Service:** Experience personalized service from our knowledgeable staff who are on hand to ensure your wine selections are poured to perfection and your every need is attentively met

## **Bordeaux Sponsorship.....\$2500**

- Admission for 15
- VIP Admission for 6
- 10x10 tent
- Your own sponsorship table to advertise your company
- 5x3 Banner
- Banner on website linking to companies web page
- Mention in all media releases, radio spots, newspaper, advertising, publicity posters, magazine ads/articles, brochures, flyers, website, social media, and public relations materials.
- Special on-stage recognition of your sponsorship
- Your Company will have the opportunity to display a banner and/or signage at the event, and distribute collateral materials



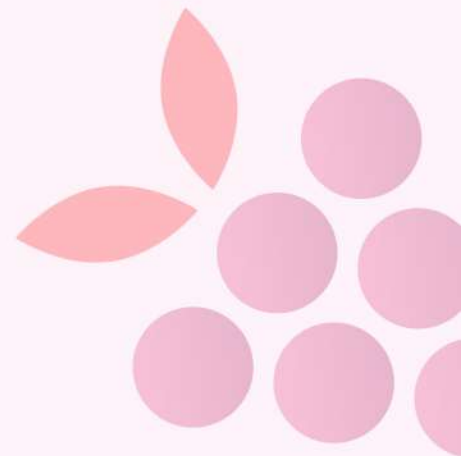
## **Champagne Package.....\$2500**

- Admission for 15
- VIP Admission for 6
- 10x10 tent
- Your own sponsorship table to advertise your company
- 5x3 Banner
- Banner on website linking to companies web page
- Mention in all media releases, radio spots, newspaper, advertising, publicity posters, magazine ads/articles, brochures, flyers, website, social media, and public relations materials.
- Special on-stage recognition of your sponsorship
- Your Company will have the opportunity to display a banner and/or signage at the event, and distribute collateral materials



## **Red Package .....\$1,000**

- Admission for 8
- VIP Admission for 2
- 5x3 Banner with logo at event
- Your own sponsor table to advertise
- Logo on website
- Logo on all printed materials
- 3 Social Media Posts





# IMPORTANT INFO

## *Important dates*



### **Date of festival:**

*September 13th, 2025 2pm-11pm*

### **Setup:**

*Friday September 12th , 2025*

### **Breakdown:**

*Sunday September 13th 2025*



# SPONSORSHIP APPLICATION

Name: \_\_\_\_\_ Number: \_\_\_\_\_

Package: \_\_\_\_\_

Email: \_\_\_\_\_

